

EXPERIENCE INTENZA

For over a decade, Intenza has been a leader in fitness innovation, gaining global recognition through our award-winning cardio machines, including the Escalate Stairclimber.

Our legacy of excellence has attracted industry titans from Gymshark to Equinox, who trust us to elevate their facilities with uncompromising quality and design.

OUR PROMISE

At Intenza, we craft more than just equipment—we create experiences that inspire. Every machine is engineered not only to withstand the test of time but to provide the ultimate training experience.

Our mission remains unwavering: To empower industry leaders to create extraordinary facilities.

GLOBAL EXCELLENCE, LOCAL PRESENCE

With an expansive network of 80+ distributors spanning 75 countries, we deliver world-class fitness solutions directly to your facility.

Our dedicated team of experts has empowered more than 4,500 facilities worldwide, transforming spaces into unique fitness destinations.

Discover your Intenza and start creating a world-class fitness experience for your members.

Team Intenza

INSPIRING FITNESS—ONE WORKOUT AT A TIME.



INTENZAFITNESS.COM

intenza



A NEW ERA IN STRENGTH

BUILT FOR THE GRIND

Premium engineering meets architectural-grade design—for spaces built to impress and equipment built to last.

PRECISION PERFORMANCE

Biomechanically optimized designs support natural movement patterns—reducing injury risk while maximizing training effectiveness.

Made for all fitness levels.



DESIGNED TO ELEVATE ANY SPACE

More than performance—Intenza strength equipment pairs top-tier functionality with a sleek, modern aesthetic, elevating the look, feel, and perceived value of your facility.



DEZIGN LINE

THE NEW STANDARD

The Selectorized Dezign Line redefines selectorized strength. Featuring patented Zero—Gap™ resistance and true micro—load progression (1kg/2 lbs increments), Dezign delivers a smooth, confident training experience for users of all levels.



ZONE LINE

PRO TRAINING MADE SIMPLE

Designed for modern gyms, The Zone Line brings the power and effectiveness of plate—loaded training into a controlled, approachable experience. Optimized biomechanics and ultra—stable low—profile frame allow users to train confidently.





CABLE STATIONS

UNMATCHED VERSATILITY FOR ANY FITNESS SPACE.

Cater to the unique fitness needs of any facility with these versatile stations.

They can function as standalone units or be combined with various attachments, allowing multiple users to train simultaneously. This design optimizes floor space while enhancing the overall training experience.



BENCHES & RACKS

THE ESSENTIALS

Provide a solid platform for performing free-weight and bodyweight exercises, catering to various training goals.

Efficient storage racks keep free weights organized and easily accessible, streamlining workouts and maximizing training space.

