

EXPERIENCE INTENZA

For over a decade, Intenza has been a leader in fitness innovation, gaining global recognition through our award-winning cardio machines, including the Escalate Stairclimber.

Our legacy of excellence has attracted industry titans from Gymshark to Equinox, who trust us to elevate their facilities with uncompromising quality and design.

OUR PROMISE

At Intenza, we craft more than just equipment—we create experiences that inspire. Every machine is engineered not only to withstand the test of time but to provide the ultimate training experience.

Our mission remains unwavering: To empower industry leaders to create extraordinary facilities.

GLOBAL EXCELLENCE, LOCAL PRESENCE

With an expansive network of 80+ distributors spanning 75 countries, we deliver world-class fitness solutions directly to your facility.

Our dedicated team of experts has empowered more than 4,500 facilities worldwide, transforming spaces into unique fitness destinations.

Discover your Intenza and start creating a world-class fitness experience for your members.

Team Intenza

INSPIRING FITNESS—ONE WORKOUT AT A TIME.



[INTENZAfitness.COM](https://intenzafitness.com)

INTENZA STRENGTH
EASE LINE
UPLIFT LINE
CABLE STATIONS
BENCHES & RACKS

intenza

BUILT STRONG.

BUILT FOR THE GRIND

Our strength equipment are workhorses. Quality materials and precise construction ensure years of reliable performance in even the most demanding gym environments.

TRAIN SMARTER, NOT HARDER

Intenza prioritizes biomechanics to minimize injury risk while maximizing muscle engagement. Our versatile equipment offers adjustable settings for all users—regardless of fitness levels and goals.

BEAUTY & THE BEAST

Intenza strength equipment goes beyond top—tier functionality. With a sleek and modern aesthetic, our equipment creates a visually appealing workout space that elevates your facility's look and feel.

EASE LINE

EASY TO USE. BUILT TO LAST.

Deliver an effective workout experience for users of all skill levels. The Selectorized Ease Line combines unmatched durability with optimal biomechanics. Designed to endure extensive use in any gym setting, EL machines ensure reliable performance for your members.



INTENZA STRENGTH_____EASE LINE

UPLIFT LINE

ENGINEERED FOR HIGH—PERFORMANCE STRENGTH TRAINING.

Achieve optimal muscle engagement and maximum results.

The Plate Loaded Uplift Line features exceptional biomechanics, ergonomics, and durability, making it the perfect choice for high—performance strength training.



INTENZA STRENGTH_____UPLIFT LINE



CABLE STATIONS

UNMATCHED VERSATILITY FOR ANY FITNESS SPACE.

Cater to the unique fitness needs of any facility with these versatile stations.

They can function as standalone units or be combined with various attachments, allowing multiple users to train simultaneously. This design optimizes floor space while enhancing the overall training experience.



BENCHES & RACKS

THE ESSENTIALS FOR ANY STRENGTH TRAINING ENVIRONMENT.

Provide a solid platform for performing free—weight and bodyweight exercises, catering to various training goals.

Efficient storage racks keep free weights organized and easily accessible, streamlining workouts and maximizing training space.

